

## Website Privacy Policy

Last modified: September 3, 2021

### **Introduction**

Lake Valley Education, LLC ("**Company**" or "**We**") respects your privacy and are committed to protecting it through our compliance with this policy. References in this policy to "you" and "your" mean the user. This policy describes the types of information we may collect from you or that you may provide when you visit the website [www.lakevalleyeducation.com](http://www.lakevalleyeducation.com) (our "**Website**") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party; or
- Other websites or applications you may access from this Website, each of which may have data collection, storage, and use practices and policies that differ materially from this policy.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

### **Children Under the Age of 13**

Our websites are intended for general audiences and is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you become aware that a child has provided us with personal information without parental consent, please contact us at [supoort@lakevalleyeducation.com](mailto:supoort@lakevalleyeducation.com). If we become aware that a child under 13 has provided us with personal information without parental consent, we will take reasonable steps to remove such information and terminate the child's account (if applicable).

### **Information We Collect About You and How We Collect It**

We only collect the following types of information from and about users of our Website:

- By which you may be personally identified, such as name and e-mail address ("**personal information**") but only if you create an account on our Website pursuant to a contractual relationship which authorizes you to create such an account; and/or
- Information through use of cookies as described below.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site

### *Information You Provide to Us*

The information we collect on or through our Website may include:

- Information that you provide by logging in to your online business account with our Company through our Website. This includes information provided at the time of creating an account on our Website, or posting materials through your account. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses), if you contact us.

### *Information We Collect Through Automatic Data Collection Technologies*

We collect information automatically through electronic tools. Features or partners of our website may collect data including, but not limited to: the number of visitors to our site, the time spent on our site and pages clicked, the devices used to access our site, and the Internet Protocol (IP) addresses of visitors. We use this information to improve our website. This data is collected by sending cookies (or similar tracking technology) to your device. Personal information cannot be collected via cookies and other tracking technology. Aggregate cookie and tracking information may be shared with third parties; and this policy does not cover third parties' use of cookies. You may configure your device to limit or prevent access by cookies, such as to notify you when you receive a cookie, to block all cookies, or to delete existing cookies. To learn more about cookies, including how to see what cookies have been set on your device and how to manage and delete them, please visit <https://www.allaboutcookies.org>.

Our website analytics features that collect data as described above may include, among others, Google Analytics and/or other analytics programs. Use these links to learn how Google uses data it collects, to prevent Google Analytics from using data from your device, or to opt out of Google's interest-based ads.

We do not collect personal information automatically.

### **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, and our services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account/subscription, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website or any services we offer or provide through it.
- To allow you to participate in interactive features on our Website.
- For any other purpose with your consent.

### **Disclosure of Your Information**

We may disclose aggregated and anonymized information about our users without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our [terms of use](#) and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Lake Valley Education, LLC, our customers, or others.

### **Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the information you provide to us. We have created mechanisms to provide you with the following control over your information:

- You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.
- You can review and change your personal information by logging into the Website and visiting your account profile page.

### **Security**

We take reasonable precautions to maintain the security and accuracy of the personal information we collect including limiting the number of people who have physical access to our database servers, as well as employing electronic security systems and password protections that guard against unauthorized access. We cannot guarantee the security of any information you disclose online and you do so at your own risk.

### **Changes to Our Privacy Policy**

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the Website home page. If we make material changes to how we treat our users' personal information, we will notify you by email to the email address specified in your account or through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email

address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

**Contact Information:** To ask questions or comment about this privacy policy and our privacy practices, contact us at: [support@lakevalleyeducation.com](mailto:support@lakevalleyeducation.com)